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Logistics Fulfillment 101: How Does 3PL Work?

As your ecommerce business grows, you may find order fulfillment taking over more and more of your day-to-day work. Eventually, you'll find that fulfilling customer orders in-house is no longer practical.

This is where **third-party logistics (3PL)** comes to the rescue. A 3PL business accepts outsourcing of ecommerce logistics processes – they can pick, pack and ship all your orders domestically and internationally.

1PL



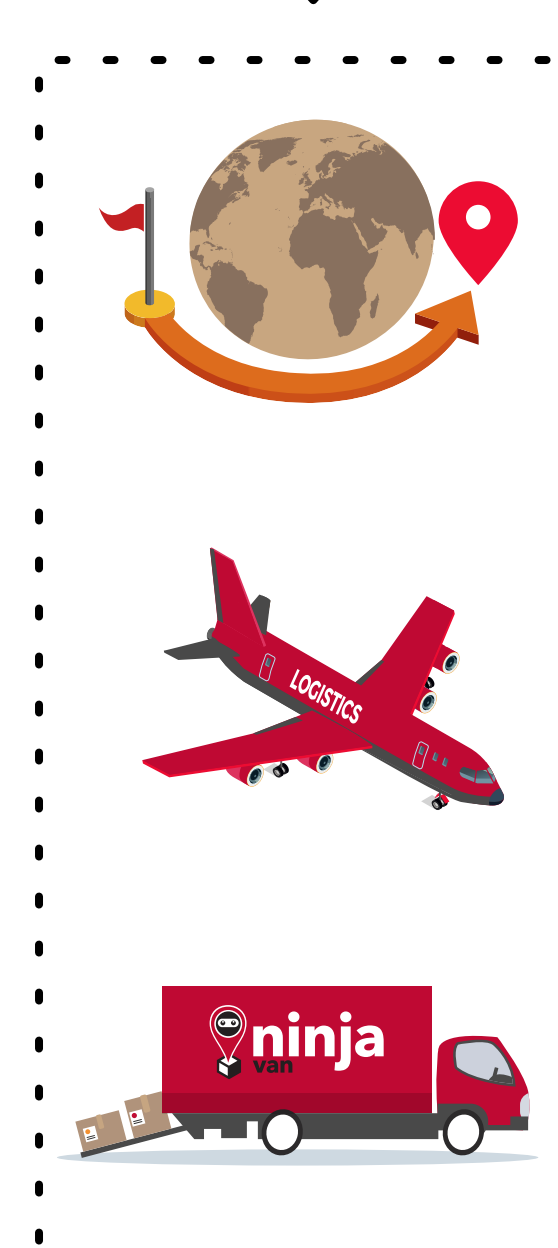
Product is delivered directly using seller's own transportation method - no outside courier involved

2PL



Product is delivered using an outside courier

3PL



Product is delivered through a third-party shipping and fulfillment provider that handles fulfillment, shipping and logistics

The 3PL business takes over the most repetitive parts of logistics: inventory management, warehousing, and fulfillment, among others – allowing you to focus on your business.

The 3PL order fulfillment process



→ Warehousing:

Because 3PL companies usually deal with stores that ship large volumes of stock, 3PL businesses have their inventory on hand in their warehouses.



→ Picking:

Every day, the 3PL's warehouse picking team will receive a picking list of items that were ordered that day, quantities, and warehouse storage locations; they will collect the items and prepare them for delivery.



→ Packing:

The warehouse team will get the items securely packed for shipping, using materials specific to the items being shipped.



→ Shipping:

3PLs will send the item through carrier partners (like Ninja Van) that deliver to the location specified in the order. Many 3PLs will also purchase and print the shipping labels.



→ Returns:

3PLs that offer return processing services will process any returns, and restock or dispose of the item depending on the store's policies.

Benefits of 3PL

→ Saves time and money:

Stores no longer need to buy or rent warehouse space, logistics infrastructure, and labor needed to do in-house fulfillment

→ Increases speed & accuracy:

3PL services combine a multitude of logistics functions into one business – a "one stop shop" for stores that want to scale up without increasing complexity

→ Instant industry expertise:

3PLs are staffed by ecommerce logistics professionals, ensuring your full compliance with the latest industry regulations and trends

→ Expanded reach:

The best 3PL companies have a wide network of fulfillment centers (sometimes spanning the whole world) that no in-house operation can match

Looking for fast, efficient parcel delivery to your customers?

Ship with Ninja Van!
www.ninjavaan.co

